

LUXEHOME®

THE WORLD'S LARGEST COLLECTION OF PREMIER BOUTIQUES FOR HOME BUILDING AND RENOVATION.

FOR IMMEDIATE RELEASE

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GRAFF to Debut New U.S. Flagship Showroom at LuxeHome® June 2016

Elevating the showroom experience with exciting, trend-setting bathroom and kitchen fixtures

CHICAGO (March 30, 2016) – LuxeHome, the world's largest collection of premier boutiques for home building and renovation, located on the first floor of the Merchandise Mart in downtown Chicago, is excited to announce that GRAFF, manufacturer of contemporary precision-engineered bath and kitchen fixtures, will open its new U.S. flagship showroom June 2016. The company will join over 35 boutiques featuring the finest kitchen, bath and building products from recognized and respected luxury brands worldwide.



“We are pleased and excited to be unveiling our premier GRAFF showroom at LuxeHome,” said Ziggy Kulig, GRAFF President and CEO. “We have been with the MART since 2013 in the Design Resource Center and now look forward to presenting our products on a new stage within our own LuxeHome showroom. This move will give GRAFF

customers a true experience of our brand and allow us to better help them with their design needs.”



“GRAFF has built its reputation on quality and cutting edge design,” said Katherine Flaherty, vice president, Vornado | Merchandise Mart.

“They are at the forefront of design innovation for the luxury bath market, and their full range of products and superior finishes serve to enhance that positioning. We are thrilled that they have chosen to expand their presence at LuxeHome



and can't wait for them to share their showroom experience.”

Additional high res photography available

About GRAFF

Based in the U.S., with offices and manufacturing in Europe, GRAFF is recognized globally for its premier designs of faucets, showers and bathroom furniture. GRAFF creates a wide range of contemporary, transitional and traditional styling that connects with discerning customers—those who value great experiences that deliver excellence from start to a perfect finish for premier residential and commercial properties. With an extensive record of manufacturing, since 1922, and control over the full production process, GRAFF can deliver what few can as a truly vertically integrated manufacturer. For more information, visit www.graff-faucets.com.

About LuxeHome

LuxeHome is the world's largest collection of premier boutiques for home building and renovation located on the first floor of the Merchandise Mart in Chicago. With more than 125,000 square feet of showroom space featured in over 35 boutiques, LuxeHome is host to the finest products for home building and renovation from the most recognized and respected manufacturers worldwide.

LuxeHome offers discerning homeowners and trade professionals one-stop shopping convenience with access to the finest kitchen, bath, tile, lighting, cabinetry, appliances, countertops and much more. LuxeHome displays the widest selection of products to suit all upscale design styles, from modern European to classic American to traditional English. In addition to the extensive lineup of premier brands, each boutique offers knowledgeable designers who are available to assist with all phases of each design project. LuxeHome's boutiques are open for shopping Monday through Saturday. For more information, visit www.luxehome.com. Follow LuxeHome on [Facebook](#), [Houzz](#), [Instagram](#) and [Twitter](#).

Vornado Realty Trust, owner of the Merchandise Mart, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO. www.vno.com

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