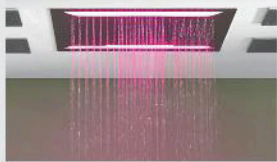


new launch

Graff raises the bar of shower solutions with the launch of AQUA-SENSE



GRAFF has come up with the latest shower collection. Aqua-Sense is destined to become the future of shower solutions, confirming the company's commitment to design, innovation and sustainability. Aqua-sense is a full sensory shower program inspired by the feeling and luxury that one experiences at spas. The shower system is created for demanding customers who want to achieve both an innovative and high-style design. The Aqua-Sense range combines a shower system that defines the concept of home wellness with a true sensual experience created through the mix of water, colours and sounds.

The electronic system with a ceiling-mounted shower-head creates a very intense central rainfall effect as well as a waterfall jet. The RGB LED changes colour, shaping diffused chromatic lines to produce a soothing effect of the bathroom environment. The system is controlled by a touch-screen with a simple and intuitive interface controlling water functions, colour changes, music and videos. From watching videos and listening to music to enjoying colour therapy, the Aqua-Sense shower system provides a multimedia experience through the use of touchpad technology.

CMC launches 'COSMOS' – The latest collection of full body porcelain tiles

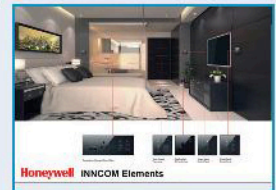
Classic Marble Company (CMC) has launched a new collection of ultra slim, large format porcelain tiles. Introduced as Cosmos, the collection is part of the Grande Porcellana 3mm Ceramic Slabs range and will be available in the market branded under KalingaSlimtech. Designed in formal and subtle styles that can beautify even the most basic utility areas, the Cosmos collection can be wall clad for backdrops over kitchen sinks, wash basins or any such other area that could use a minimal, unobtrusive design.



Available in five variants, Cosmos Black, Cosmos Capuccino and Cosmos Neu sport a knurled surface finish and the other two are available in black and white with a leather finish. The tiles which are known for their sleek dimensions are available in 3mm thickness and in the standard 3000mm x 1000mm format. The products are low on porosity, are durable, hygienic and offer flexibility in installation making it an ideal cladding application.

Honeywell introduces INNCOM elements – designer guestroom controls for hospitality customers

Honeywell introduced its new INNCOM Elements line of guestroom controls and wired devices for hospitality customers. Elements' beautifully styled thermostats, switches, sockets and modular products showcase designer-inspired colours, materials and finishes to complement a wide range of possible guestroom designs.

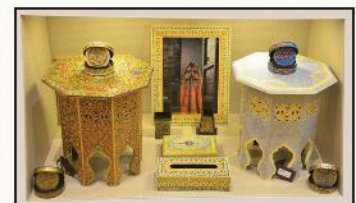


The distinctive Elements collection is inspired by materials such as wood, leather, and stone. Each Elements switch may be tailored to specific design requirements with 16 high-quality finish materials and a range of guestroom functions with intuitive icons. The Elements line of touch controls delivers an attractive harmonised appearance for Honeywell's INNCOM guestroom controls, and for PEHA and MK Electric units based on regional requirements.

Honeywell's INNCOM Elements system is part of the most collaborative room automation platform in the world.

Authentic Persian and Kashmiri art store launched in Mumbai

Hailing from the picturesque land of Kashmir, Saddam Zaroor's passion for his heritage has lured him to the fashion capital of the country, to launch this boutique store. The elegant store is a vision of European minimalism mixed with traditional opulence.



Shouldering a rich legacy of 140 years, luxury brand KHAZIR has recently launched its first luxury store in Juhu, Mumbai. This luxurious mid-eastern style store is home to Persian inspired Indian craftsmanship on Pashmina shawls, cashmere stoles, papier mâché art, walnut wood artefacts and opulent accessories.

Khazir is a name to reckon with for authentic Persian and Kashmiri art. The collection showcases, the famous Kashmiri pashmina shawls, Persian rugs, carpets, antiques like khanjar, tea sets, lamps, hookahs, copper and silver handicrafts, luxury home decor and a variety of artifacts which are an eclectic mix of luxury and tradition.