

PRESS RELEASE

A new special offering from GRAFF GRAFF introduces the Harley shower in more than 20 finishes.

Inspired by the luxury motorcycle and automobile universe, GRAFF's new Harley shower column features eclectic and industrial lines that perfectly combine historical elements and contemporary details. By artistically modifying forms and features, GRAFF's creative team, G+Design Studio, reinterpreted and adapted a concept originating from American culture to bring it closer to the European taste.

The Harley shower column, equipped with hand shower and diverter, stands out like an architectural piece, characterized by shapes and finishes that furnish and enrich the bathroom space. An elegant reinterpretation of the mechanical design of the world's most iconic luxury motorcycles and automobiles, Harley's handle gives the product its uniqueness, making it versatile and suitable to contemporary style.

The shower column is available in galvanic, organic, powder coating and gold finishes, but also in Physical Vapor Deposition (PVD), an innovative finishing process that guarantees a very high level of surface hardness and unparalleled resistance to atmospheric agents and detergents for daily cleaning.

The Harley collection also includes the thermostatic shower group version compatible with the M-series and Unibox systems.

GRAFF is committed to putting sustainability at the forefront of everything they do. They are the first company in the world to have adopted the most severe international standards to eliminate any minimum lead residue from the water supplied.

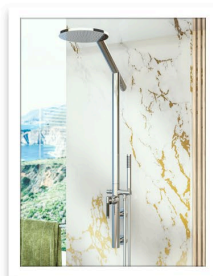
HARLEY shower column in Polished Chrome (galvanic finish).

Galvanic finishes are achieved through an electroplating process, an industrial technique that uses electric current to coat a brass base with metal: nickel, chromium, and other metals.

HARLEY shower column in Matte Black (powder coated). Powder coated finishes are developed with a dry process called electrostatic spray deposition in which a fine powder is applied with a gun onto a metal base and then dried at elevated temperatures. Powder coated products are resistant to moisture and ultraviolet light and are extremely long-lasting. In addition to giving a beautiful texture, the powder coating treatment reduces the risk of scratches, chips, abrasions, corrosion, and other signs of wear. The company's warranty is 3 years on all powder coating finishes for residential use and 2 years for commercial use.



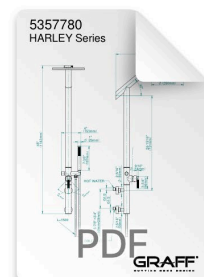
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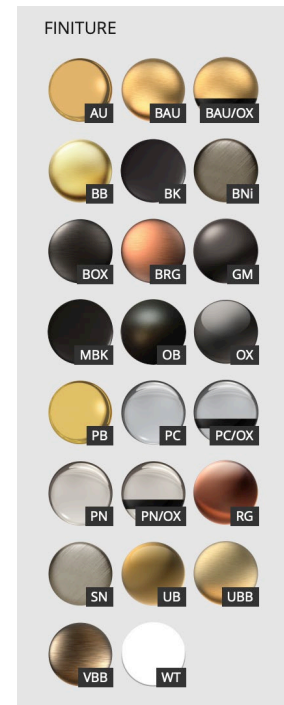
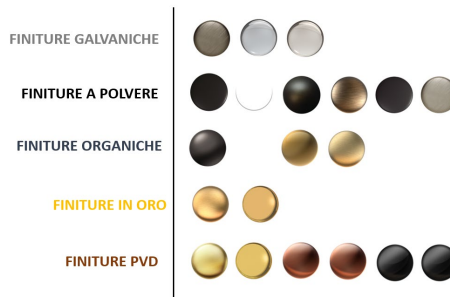
HARLEY SHOWER_nero verniciatura a polvere



HARLEY SHOWER scheda tecnica.pdf

HARLEY finishes:

Polished Chrome, Polished Nickel, Brushed Nickel, Matte Black, White, Olive Bronze, Vintage Brushed Brass, Architectural Black®, Steelnox® Satin Nickel, 24K Brushed Gold, 24K Polished Gold, Gunmetal, Unfinished Brass, Unfinished Brushed Brass, Brushed Brass PVD, Polished Brass PVD, OR'osa PVD®, Brushed OR'osa PVD®, Onyx PVD®, Brushed Onyx PVD®.



About GRAFF®

An internationally recognized company in the luxury bathroom and kitchen products sector, GRAFF® is part of the Meridian International Group based in Milwaukee, Wisconsin and employs over 1000 dedicated professionals. GRAFF® also has locations throughout Europe, and continues to grow and develop cutting-edge, luxury bath and kitchen collections for the global market.

Thanks to the collaboration with a renowned American motorcycle manufacturer, the Meridian Group has raised the quality standards of production and finishes, following the very restrictive automotive regulations and bringing the quality of bathroom furnishings to a unique level.

What makes the whole GRAFF® offering extremely valuable is the synergy between distinctive world-class designs and the highest level of industrial production. GRAFF® products are made with raw materials of excellent quality and with the most advanced technologies available on the market. With a vertically integrated production, GRAFF® has full control over all production processes, including the final finishing phase, to constantly supply exceptional products. GRAFF® owns the ISO 14001 certification, testifying its commitment to being an ethical and sustainable company with a responsible attitude towards the territory, people, and the environment.

GRAFF® stands out in the global luxury bath and kitchen market for its exceptional quality, vertically integrated production, unique and luxurious style, creative innovation process, and sustainable practices.

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