



GRAFF introduces the Harley Shower in more than 20 finishes.

GRAFF, the worldwide manufacturer of innovative faucets and shower systems, introduces Harley Shower, a collection inspired by the imaginary of the automotive world.

Harley is a faucet collection that revolutionizes ergonomics and aesthetics in the bathroom. The Harley shower column, equipped with a hand shower and a diverter, stands out like an architectural piece, characterized by shapes and finishes that equip and enrich the bathroom environment. An elegant reinterpretation of the industrial and mechanical shape of a motorcycle accelerator, Harley's handle gives the product its uniqueness, making it eclectic and adaptable to contemporary and high-tech contexts. The shower column is available in galvanic, organic, powder coating and gold finishes, but also in PVD - Physical Vapor Deposition - an innovative finishing process that guarantees a very high level of surface hardness and unparalleled resistance to atmospheric agents and detergents for daily cleaning. The whole collection can be viewed on www.graff-designs.com

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GRAFF is the first company in the world to have adopted and followed the most severe international standards to eliminate any minimum lead residue from the water supplied. Its products are therefore quite eco-sustainable. The Harley collection by GRAFF also includes the thermostatic shower group version compatible with the M-series and Unibox systems.

The G+Design studio has worked very minutely on the intricate details of the handle to create a beautiful, practical and functional solution. The handle is deliberately knurled and the surface is ridged to provide a proper grip even with wet or soapy hands.

The motorcycle and automotive universe represent, for the GRAFF design team, the main inspiration in the development of the new Harley shower column, featuring eclectic and industrial lines that perfectly blend in historical elements and contemporary details. By softening forms and features, the creative team - G+Design Studio - re-interpreted and adapted a concept originating in the American tradition to bring it closer to the European taste.

About GRAFF

Headquartered in Milwaukee, Wisconsin, USA, with locations throughout Europe, GRAFF is globally recognized for its trend-setting products and unique vision. Supported since 1922 by extensive plumbing and hardware manufacturing experience, GRAFF has positioned itself at the forefront of design creating collections for the luxury bathroom and kitchen markets. Utilizing the latest manufacturing technologies and thanks to a tradition of old-world craftsmanship, GRAFF's commitment to creating cutting-edge, premium-quality collections is evident in each and every product. GRAFF employs over 1000 dedicated professionals and has total control over the full production process, making it a truly vertically-integrated manufacturer.

GRAFF's parent company, Meridian International Group, is an ISO 9001 and ISO 14001 certified company, comprised of several business units. Meridian strategically combines a strong European OEM faucet and valve production history with over 30 years of American excellence in OEM machined parts. Meridian's prestigious customer portfolio includes many global plumbing companies as well as the number one American manufacturer of motorcycles.