



**PRESS RELEASE 2016**

## **M. E., the faucet for a functional and glamorous kitchen.**

The house is an oasis to live within fully, a space for intimacy and well-being.

M. E., the latest kitchen faucet from GRAFF, defines the experience as it is designed to simplify every day work and to respond to the increasing desire to personalize the home environment.

M.E. is characterized by a modern, clean and simple design brought to life from quality materials that give it both beauty and brawn. The faucet is manufactured in solid brass with a minimal level of nickel and lead, to guarantee a long life. GRAFF's warranty is five years—the faucet has been developed in compliance with all drinking water regulations and the most restrictive criteria required for the protection of health and the environment.

Cylindrical lines and simple shapes blend together to create an elegant mix which offers character to a modern or transitional kitchen setting. Additionally, the M. E. mixer makes food preparation and cleaning easy—the kitchen becomes a pleasant space to spend time with friends and experience creative cuisine.

Equipped with a pull-out spray and ergonomic grip, the faucet is ideal for daily activities such as washing fruits, vegetables and dishes, as well as filling bowls or pots with water. To meet every need, while maintaining the user's comfort, M. E.'s single lever faucet is also equipped with a rotating jet and two types of functions: spray and stream flow.

Several models are available: deck mounted version with a traditional or side handle, and various spout heights, to make operations easier in the presence of large pans and containers.

GRAFF's production system is based on an innovative concept of Lean Manufacturing Management, which aims to eliminate excess consumption of time, energy and materials, so that each process achieves substantial efficiency standards. Even in the casting process, and in the finishing and galvanic treatments, GRAFF utilizes a zero discharge system that recycles 100% of brass and paper. In line with the strong commitment to environmental sustainability, GRAFF is among some of the first companies in the world to have publicly expressed willingness to actually eliminate its impact on the environment in the near future.

Available in the following finishes: *Polished Chrome* and *Brushed Nickel*.

### Images:

Deck-mounted kitchen faucet with movable spout and pull-out spray; polished chrome finish.

#### **For any further information and hi res images**

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