



FOR IMMEDIATE RELEASE:

GRAFF Set to Engage with A&D Community Through New CEU Program
Continuing Education Unit Program will focus on the Evolution of the Bathroom

MILWAUKEE—March 2017—GRAFF®, manufacturer of contemporary precision-engineered kitchen and bath products, is now offering a continuing education unit course that focuses on the many facets of bathroom design for architecture and design professionals. Titled, “*The Evolution of the Bathroom*,” the course is directed by four core objectives: to explore the bathroom’s new position of importance in a residential or hospitality setting; to observe the bathroom’s gradual evolution into a luxurious, spa-like oasis; to inform of the various features found in the contemporary bath; and to forecast the plumbing industry’s emerging trends. The goal is to help professionals develop a broader understanding of the social and environmental influences that have continued to impact bathroom innovation.

“This CEU will serve as the first of many courses and programs GRAFF is set to launch this year”, says Céline Marcotte, GRAFF Business Development Manager. “We look forward to engaging and interacting with a wide community of architects and designers to exchange ideas and better learn about the needs of our industry.”

GRAFF’s CEU program is exemplary of the company’s dedication to bathroom innovation. Through interactive programming, staff and attendees will have the opportunity to gain education credits while networking with other industry professionals communicating opportunities for industry growth.

GRAFF’s course provides CEU credits in conjunction with the Interior Design Continuing Education Council (IDCEC) and will be presented throughout the United States to interior designers and architects. Learners can earn continuing education credits for ASID, AIA (pending) and IDCEC.

About GRAFF

Headquartered in Milwaukee, Wis., and with locations throughout Europe, GRAFF is recognized globally for its trend-setting products and unique vision. Supported since 1922 by extensive plumbing and hardware manufacturing experience, GRAFF offers a wide range of contemporary, transitional and traditional styling. GRAFF’s commitment to creating cutting-edge, premium-quality fixtures is evident in each and every product. GRAFF employs more than 1,000 dedicated professionals and has control over the full production process, making it truly a vertically integrated manufacturer.

For more information about GRAFF, visit www.graff-faucets.com or www.facebook.com/grafffaucets

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