



FOR IMMEDIATE RELEASE

GRAFF® Adds a New Regional Manager *Justin Berkowsky to Serve the Central U.S. Region*

MILWAUKEE – August 2017 — GRAFF® is pleased to announce the addition of Justin Berkowsky as Regional Sales Manager. Berkowsky, an industry insider, brings his finely honed sales skills and impeccable customer satisfaction standards to GRAFF.

Berkowsky has a decade of experience working for a luxury plumbing manufacturer where he was involved in nearly every facet of the company including customer service and technical support; product design and development; marketing initiatives; and increasing national sales.

“We are excited to welcome Justin Berkowsky to the GRAFF team.” says, Chris Kulig, GRAFF’s Director, Business Strategy and Development. “His industry experience, paired with a disciplined, results-driven work ethic, makes him a valued asset to our sales community. We look forward to watching him inspire and motivate his team of regional representatives.”

He developed forthright relationships with a network of showrooms during his comprehensive sales trips and is exceptionally knowledgeable about decorative plumbing trends and industry standards.

Berkowsky lives in Chicago, Illinois and is an avid music collector, foodie, and world traveler.



Justin Berkowsky, *Regional Manager*

About GRAFF

Headquartered in Milwaukee, Wis., and with locations throughout Europe, GRAFF is recognized globally for its trend-setting products and unique vision. Supported since 1922 by extensive plumbing and hardware manufacturing experience, GRAFF offers a wide range of contemporary, transitional and traditional styling. GRAFF’s commitment to creating cutting-edge, premium-quality fixtures is evident in each and every

product. GRAFF employs more than 1,000 dedicated professionals and has control over the full production process, making it truly a vertically integrated manufacturer.

For more information about GRAFF, visit www.graff-faucets.com or www.facebook.com/grafffaucets

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